

Finding Funding: Resources and advice on seeking funding from external sponsors

Clemson University Office of Research Development's

Fall 2020 Workshop Series

Next Time:

Overview of NSF
CAREER Program
and the 2021 ORD
CAREER Academy

3:30pm – 4:30pm

CECAS	Monday, October 26
COS	Tuesday, October 27
CAFLS	Wednesday, October 28
COE, CBSHS, CAAH, COB	Thursday, October 29

<https://www.clemson.edu/research/development/events.html>

Outline

- **Resources**
 - SPIN Database
 - Faculty Insight
- **Sponsor Overview**
 - NSF: Laine Mears
 - NIH: Lesley Ross
 - Foundations: Karen Franklin
- **Panel: Sponsor Comparison**
- **Breakout Rooms by Sponsor**
- **Reconvene**

public policy

Clear

Locate Funding

Save

You have additional filters active. [Click here to edit them.](#)

Results Found: 2287

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[Export](#)

Drag a column header and drop it here to group by that column

<input type="checkbox"/>	SPIN ID	Opportunity Title	Sponsor Name	Sponsor Number	Deadline Date	Funding Amount...	Bookmark
▶	059896	Public Policy Effects on Alcohol-, Marijuana-, and Other Substance-Related Behaviors and Outcomes (R01)	National Institute on Alcohol Abuse and Alcoholism/NIH/DHHS	PA-17-135	None Posted	Not Specified	+ □
▶	071127	Knee/Wittman Outstanding Achievement Award	National Association of Social Workers		None Posted	Not Specified	+ □
▶	097039	Notice of Special Interest (NOSI): Obesity Policy Evaluation Research (R01 Clinical Trial Not Allowed)	National Institutes of Health/DHHS	NOT-DK-20-035	Continuous Submission	Not Specified	+ □
▶	075277	Advocacy Grants Program - Promoting Policy Change	Drug Policy Alliance		None Posted	Not Specified	+ □
▶	100085	Policies for Action - Public Policy Research to Advance Racial Equity and Racial Justice Call for Proposals	Johnson (Robert Wood) Foundation		24-Nov-2020 [LOI/Pre-App]	Not Specified	+ □
▶	071139	Lasker Public Service Award	Lasker Foundation		None Posted	Not Specified	+ □
▶	100167	Annual Giving	Pope (John William) Foundation		Continuous Submission	Not Specified	+ □
▶	088286	Research Grants	National Collaborative on Gun Violence Research		None Posted	Not Specified	+ □

Resources:

SPIN Database

<https://infoed.clemson.edu>

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Sponsored Programs

Env Health and Safety

Conflict of Interest

My Projects

SPIN

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Module	Record Number	Record Owner	Obj
			No

Resources:

SPIN Database

<http://www.clemson.edu/research/sponsored-programs/researchers/smarts.html>

<https://infoed.clemson.edu>

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			No

Resources:

SPIN Database

NIDHI VERMA, MAPC

Training & Communications

Coordinator

864-656-1440

nvarma@clemson.edu

<http://www.clemson.edu/research/sponsored-programs/researchers/smarts.html>

Resources:
Faculty Insight

Faculty Insight CLEMSON UNIVERSITY

Search by **Research Topic**

Include National Data

public policy ☆

Search ?

Related Terms

issues and policy Migration Policy
Population Policy public opinion
social benefit Social Policy
Social Protection

NEW! Browse All Funding Opportunities

Scholars **Funding** Networks Recent Activity

Filter **Download** Search within results

Last Deadline	Title	Sponsor	Amount	Save
12/10/20	Public Policy Research Award	American Lung Association	\$50k	☆
10/15/20	Senator John Melcher, DVM Leadership in Public Policy Award	American Association of Veterinary Medical Colleges	\$1k	☆
12/18/20	Congressional Fellowship	Biophysical Society	Not Available	☆
12/1/20	Michael C Robinson Prize for Historical Analysis	National Council on Public History	\$500	☆
12/7/20	Institute for Research on Poverty/National Poverty Fellows Program	University of Wisconsin	\$86k	☆
1/15/21	Accountable Institutions and Behavior	NSF	\$165k	☆
11/1/20	Book Award	National Council on Public History	\$1k	☆
12/12/20	ALA Research Awards and Grants	American Lung Association	\$50k	☆
10/31/20	International Affairs Fellowship	Council on Foreign Relations	\$100k	☆
6/1/22	Division 37-Society for Child and Family Policy and Practice-Early Career Psychologist Service Award	American Psychological Association	\$500	☆
9/10/21	Time-Sensitive Obesity Policy and Program Evaluation (R01 Clinical Trial Not Allowed)	NIH, NCI, NICHD, NIDDK	\$3.28m	☆
11/30/20	Division 41-American Psychology-Law Society-	American Psychological Association	\$2k	☆

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<https://www.clemson.edu/research/reds.html>

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Scholars Funding Networks Recent Activity

Inst	Unit	Name	Related Collaborations	Related Works	Deg. Yr.	Save
CLEM	City.	CLIFFORD DONALD ELLIS Department of City Planning and Real Estate Development	0	22	1990	☆
CLEM	Poli.	JEFFREY SCOTT PEAKE Department of Political Science	0	20	1999	☆
CLEM	Poli.	LAURA R OLSON Department of Political Science	1	17	1996	☆
CLEM	Econ.	THOMAS WINSLOW HAZLETT Department of Economics	0	17	1984	☆
CLEM	Educ.	ANTONIS KATSIYANNIS Department of Education and Human Development	6	14	1989	☆
CLEM	Comp.	HONGXIN HU Department of Computing	2	14	2012	☆
CLEM	Civi.	MASHRUR A CHOWDHURY Department of Civil Engineering	7	12	1995	☆
CLEM	Gene.	FRANK ALEXANDER FELTUS Department of Genetics and Biochemistry	4	12	2000	☆
CLEM	Indu.	JEFFREY PAUL KHAROUFEH Department of Industrial Engineering	0	11	2001	☆

Resources:
Faculty Insight

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RACHEL M MAYO
Clemson University
Professor

Department Affiliations: Department of Public Health Sciences
Program Affiliations: Applied Health Research and Evaluation Program

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RESEARCH PROFILE WORKS TIMELINE **RELATED TERMS AND PEOPLE** COLLABORATIONS

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Research Keywords
This word cloud includes your hand-entered key words and the terms generated for you based on your declared research interests.

Related Scholars
These are scholars doing work in the areas related to your key terms. They are selected from your home institution and other PhD-granting research institutions in the US.

<p>WINDSOR WESTBROOK SHERRILL - CLEMSON UNIVERSITY Applied Health Research and Evaluation Program</p> <p>LORI ANN DICKES - CLEMSON UNIVERSITY Department of Parks, Recreation and Tourism Management</p> <p>KHOA DANG TRUONG - CLEMSON UNIVERSITY Department of Public Health Sciences</p> <p>STEPHEN W PATRICK - VANDERBILT UNIVERSITY Pediatrics</p> <p>KIM L LARSON - EAST CAROLINA UNIVERSITY Department of Nursing Science</p>	<p>SANDRA BENAVIDES-VAELLO - MONTANA STATE UNIVERSITY Department of Nursing</p> <p>ANA CRISTINA SANCHEZ BIRKHEAD - UNIVERSITY OF UTAH, THE Department of Nursing</p> <p>SARA A QUANDT - WAKE FOREST UNIVERSITY Department of Epidemiology and Prevention</p> <p>THOMAS ARCURY - WAKE FOREST UNIVERSITY Family and Community Medicine</p> <p>CHRISTOPHER GLEN VINSON - CLEMSON UNIVERSITY University Libraries</p>	<p>ANDREW JOHN IMDIEKE - UNIVERSITY OF NOTRE DAME Department of Accountancy</p> <p>JOANNE SANDBERG - WAKE FOREST UNIVERSITY Family and Community Medicine</p> <p>LORETTA JEAN HEUER - NORTH DAKOTA STATE UNIVERSITY Department of Nursing</p> <p>MICHAEL ZINSER - UNIVERSITY OF COLORADO DENVER Department of Psychology</p> <p>LINDA KASTE - UNIVERSITY OF ILLINOIS AT CHICAGO Oral Sciences Program</p>
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<https://www.clemson.edu/research/reds.html>

National Science Foundation

Dr. Laine Mears

Professor, Automotive Engineering, CECAS



Introduction: Laine Mears

- **Research Area**
 - Manufacturing process modeling and control
 - Human-automation integration in manufacturing environments
- **NSF Funding**
 - Unsolicited grants and supplements in Advanced Manufacturing program (2008-present)
 - CAREER award (2010)
 - Graduate Research Fellowship Program (2017, 2020)
 - NSF Research Traineeship (2018)
 - Future Manufacturing Seed Grant (2020)
 - ERC pre-proposal (2020)

NSF Overview

- Tools for finding funding
 - Grants.gov, your program website
 - Program seminars and webinars (come armed with questions)
- Advice that may set you apart
 - Identify and call your program manager. Meet with them to say who you are, what area you work in, what ideas you have and what you aspire to. They are totally there to help you.
 - Go serve on a panel, understand the process
 - Read the PAPPG and solicitation thoroughly
 - Search winning tips and pitfalls (search Hazelrigg writings)
 - Take advantage of college editing services and get lots of mock reviews
 - Get on mailing list for DCLs and RFIs

National Institutes of Health

Dr. Lesley Ross

Associate Professor & SmartLife Endowed Chair in
Aging and Cognition- Psychology, CBSHS

Associate Director, Institute for Engaged Aging
SHAARP.org



Introduction: Lesley Ross

- **Research Area**
 - Cognitive aging and everyday Functioning
 - Behavioral interventions to maintain health, cognition, brain and everyday functioning
 - Longitudinal methods and intervention design
 - Behavioral, biomarker, and neural data collection; Passive and active assessment
 - Traditional and remote data collection
- **NIH Funding**
 - PI: R21, U01, Admin supplement, Competitive Administrative Supplements; P30 Pilot funding
 - Co-I: U02; Training grant
- **Other**
 - Department of Transportation; RITA – PI; Co-I
 - National Highway Traffic Safety Administration (NHTSA); Site PI
 - NSF – Co-I

NIH Overview

- **Mission and Focus**
 - Research
 - Health
 - Training
- **Organizational Structure**
- **Tools for finding funding**
 - Grants.gov
 - NIH funding search
 - NIH Reporter
 - Colleagues!
- **Some Mechanisms**
 - Training grants
 - K awards
 - Research: R01, R21, R03
 - Supplements

NIH at a Glance



Who We Are

NIH is the nation's medical research agency, supporting scientific studies that turn discovery into health.



The NIH Director

Francis S. Collins, M.D., Ph.D., provides leadership for the 27 institutes and centers that make up the NIH.



Funding for Research

NIH is the largest source of funding for medical research in the world, creating hundreds of thousands of high-quality jobs.



Labs at NIH

Scientists conduct research on NIH campuses across the U.S., as part of our Intramural Research Program.



Training at NIH

NIH provides training opportunities internally, as well as at universities and other institutions across the U.S.



Jobs at NIH

The central recruitment point of access to all NIH jobs and training opportunities

Featured Resources & Initiatives

ACTIV

A public-private partnership to develop a coordinated research strategy to speed the most promising COVID-19 vaccines and treatments.

Rapid Acceleration of Diagnostics (RADx)

An initiative to speed innovation in the development, commercialization, and implementation of technologies for COVID-19 testing.

Anti-Sexual Harassment

NIH does not tolerate pervasive or severe harassment of any kind, including sexual harassment.

The BRAIN Initiative

Learn about an audacious initiative aimed at revolutionizing our understanding of the human brain.

Clinical Trials

Learn about participating in clinical trials and where to find them.

All of Us Research Program

A research effort to revolutionize how we improve health and treat disease.

Health Information

Diabetes, obesity, cancer, asthma, and many other

NIH HEAL Initiative

Trans-agency effort to speed scientific solutions to stem

Impact of NIH Research

NIH supported research has had a major positive impact

Things I've learned...

- Start small or go straight for larger project?
- Don't propose too much – focus on what can justify. Additions can be made
- Building a relationship with PO/SO
 - Collaboration opportunities – work on a larger project
 - Conference; Training; Reviewing
 - Updated website
- Submit for everything vs. targeted
- This is a large effort – timelines and grants office role
- Perspective of a reviewer – clean, simple and some repetition
- How I learned in class vs. other methods?
The budget dictates the options...
- Budget
 - Support for self and colleagues
 - Staff vs. student support?
- Putting together a team – internal vs. subcontract
- Clear discussion on roles and responsibilities
- Not all reviews are right...Get feedback
- Addressable Critiques
 - *The PI does not appear to have NIH experience*
 - *No evidence of prior collaboration with team*
 - *Study section?*

Foundations

Karen Franklin

Senior Director of Foundation Relations, Corporate
and Foundation Relations





Introduction: Karen Franklin

- **Expertise**
 - 25 years experience organization fundraising
 - Federal/public sector, foundations, corporations
 - University of Washington (UW Medicine), Fred Hutchinson Cancer Research Center, Seattle Colleges
 - Grantwriting, prospecting, relationship management

Overview of Foundations as a Sponsor

- Opportunities
 - Foundation Relations Process
 - Philanthropy model—relationship building, strategic, proactive, hands-on
 - Cultivation, solicitation, stewardship
 - Relationship management—facilitation
 - Prospect research
 - Programmatic vs. Research
 - Students—diversity, internships, student services, scholarships
 - Faculty—diversity, faculty development/training, startups, labs/equipment
 - Teaching—new courses, curriculum development, collaborations, STEM
 - Programs—outreach, enrichment, career readiness, community development
 - Research—pilot funds, undergraduate research
 - Collaborations and partnerships

Example: Bill & Melinda Gates Foundation

- Ideas begin at the Foundation
 - Gates identifies problems they care about.
 - Problems are deeply rooted, dynamic, complex, and not easily solved.
 - Problems cannot be solved by Gates alone.
 - Gates collaborates with grantees, governments, private sector, communities, and individuals.

Example: Bill & Melinda Gates Foundation

- Phase 1: Concept development
 - Internal process at Gates
 - Program officers generate concept ideas
- Phase 2: Pre-Proposal
 - **Exploration:** Program officers do their homework, consult experts in the field
 - **Direct Solicitation:** Gates directly solicits early stage concept memo or proposal
 - **Discussion:**
 - Gates may reach out to one or more organizations to determine interest, capacity, and expertise to do the work
 - Concept paper or proposal may be invited
 - **RFP:** RFPs posted on website, “private” RFPs to specific organizations

<https://www.gatesfoundation.org/How-We-Work>

The slide features a light green background with a pattern of thin, overlapping concentric circles and arcs, some solid and some dashed. A large, solid green speech bubble shape is centered on the slide, containing the text. The speech bubble has a rectangular top and a pointed bottom. The text is white and centered within the bubble.

Panel Discussion

Please enter topics in the Chat window